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**Exchange Lab – Ecomuseum Batana  
Programme**

7th June 2024

Spacio Matika, Ulica Švalba

*The Exchange Lab is envisioned as a meeting of heritage and tourism stakeholders learning from each other and jointly shaping ideas for a more sustainable tourism.*

15:45 -16:00 Registration of participants

16:00-16:45 Rovinj’s maritime heritage, lecture

16:45-17:45 Cultural tourism trends and perspectives, presentation

17:45-18:15 Mapping of challenges and potentials

18:30-19:30 Meeting the heritage community. Demonstration and exchange of traditional rowing techniques