

Interreg

Italy – Croatia



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INTERREG ITALY-CROATIA PROGRAMME 2021 – 2027

Contribution EUSAIR flagship

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Italy – Croatia

Specific objective	Synergy with EUSAIR FLAGSHIP	Flagship's Overall objective	Flagship's Indicative actions
1.1 Developing and enhancing research and innovation capacities and the uptake of advanced technologies	PILLAR 1 - BLUE GROWTH - Fostering quadruple helix ties in the fields of marine technologies and blue bio-technologies for advancing innovation, business development and business adaptation in blue bio-economy	Strengthening quadruple helix ties in the field of blue technologies	Indicative types of actions to be eligible for funding under MFF 2021-2027: <ul style="list-style-type: none"> - Encouragement & creation of clustering, especially of quadruple helix - Research on blue technologies & prioritisation of its adoption by SMEs in the Macroregion - Promotion of blue skills - Reinforcement of networking, knowledge sharing & creation of databanks - Enhancement of competitiveness and sustainability of relevant local and European industry sectors through utilization of marine bio-discoveries - Allowing development of novel eco-friendly end products that serve circular economy - Development of solutions to decarbonize fishing fleets - One-stop-shops' operation for SMEs support
1.2 Developing skills for smart specialisation, industrial transition and entrepreneurship	PILLAR 1 - BLUE GROWTH - Fostering quadruple helix ties in the fields of marine technologies and blue bio-technologies for advancing innovation, business development and business adaptation in blue bio-economy	Strengthening quadruple helix ties in the field of blue technologies	Indicative types of actions to be eligible for funding under MFF 2021-2027: <ul style="list-style-type: none"> - Encouragement & creation of clustering, especially of quadruple helix - Research on blue technologies & prioritisation of its adoption by SMEs in the Macroregion - Promotion of blue skills - Reinforcement of networking, knowledge sharing & creation of databanks - Enhancement of competitiveness and sustainability of relevant local and European industry sectors through utilization of marine bio-discoveries - Allowing development of novel eco-friendly end products that serve circular economy - Development of solutions to decarbonize fishing fleets - One-stop-shops' operation for SMEs support



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	<p>PILLAR 1 - BLUE GROWTH - Bolstering capacity building and efficient coordination of planning and local development activities for improving marine and maritime governance and blue growth services (with specific regard to actions concerning maritime professional skills)</p>	<p>The Adriatic and Ionian Region needs to make better use of the skills that are available, equip people with new skills (including soft skills) that are needed: - Enabling the growth of ACTIVITIES FOR IMPROVING MARINE AND MARITIME GOVERNANCE AND BLUE GROWTH SERVICES</p>	<p>Indicative Actions / Projects to be eligible for financing under proposed regulatory framework 2021-2027:</p> <p>Research platforms and Trans-regional cooperation between community-led local development (CLLD) strategies for actions:</p> <ul style="list-style-type: none"> • to combat marine litter pollution • development of fishtourism and ichthyotourism • creation of start-ups and local employment and promotion of partnership working <p>Governance of maritime space for a sustainable and transparent use of maritime and marine resources. This will include:</p> <ul style="list-style-type: none"> • supporting the implementation of the new Directive on Maritime Spatial Planning • adopting clearer legal frameworks for development of Allocated Zones for Aquaculture (AZAs) • marine protected areas (MPAs), exploiting deep-sea water and marine mineral resources <p>Maritime professional skills:</p> <ul style="list-style-type: none"> • improve the levels of skills and expertise for the working manpower in maritime sector



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2.1 Promoting climate change adaptation and disaster risk prevention, resilience taking into account eco-system based approaches	PILLAR 3 - ENVIRONMENTAL QUALITY - Development and implementation of Adriatic-Ionian Sub/regional Oil spill contingency plan	To establish a mechanism for mutual assistance, under which the competent national Authorities of Adriatic and Ionian Countries will co-operate in order to co-ordinate and integrate their activities related to prevention and response to marine pollution incidents	EUSAIR countries (except BiH who is in the phase of acceptance of Contingency plan) have national Contingency plan that needs to be upgraded to a Joint contingency plan to improve the capability of reaction at possible accidents and better prevention of risks for possible accidents and also raise awareness on pollution prevention. Cross-cutting aspects: Capacity building in EUSAIR area, including communication to interested stake holders and decision makers.
	PILLAR 3 - ENVIRONMENTAL QUALITY - Protection and enhancement of natural terrestrial habitats and ecosystems	Establish protection and enhancement of natural terrestrial habitats and ecosystems, with particular attention to the ecological connectivity of blue and green corridors/infrastructure.	The flagship aims to implement activities for establishing and developing Green corridors, which are essential in the AI region for: <ul style="list-style-type: none"> improving quality of life protecting natural terrestrial habitats and ecosystems which represent harmonised coexistence of humans in AI ecosystems
	PILLAR 3 - ENVIRONMENTAL QUALITY - Promotion of sustainable growth of the Adriatic-Ionian region by implementing ICZM and MSP as well as to contribute CRF on ICZM of Barcelona convention and the appropriate monitoring and management of marine protected areas		Complementary with aspects like climate change adaptation, risks prevention, public participation, open decision-making process of territorial planning, risk management, protection of sensitive biodiversity in the A-I region, setting up of transboundary marine protected areas; Setting up of ecological networks of marine protected areas, improving water quality, decreasing marine pollution (marine litter, micro plastic). This is also of national level relevance since not all EUSAIR countries have MSP and ICZM neither an approach of monitoring and management of protected areas.



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2.2 Enhancing protection and preservation of nature, biodiversity and green infrastructure, including in urban areas, and reducing all forms of pollution	PILLAR 3 - ENVIRONMENTAL QUALITY - Development and implementation of Adriatic-Ionian Sub/regional Oil spill contingency plan	To establish a mechanism for mutual assistance, under which the competent national Authorities of Adriatic and Ionian Countries will co-operate in order to co-ordinate and integrate their activities related to prevention and response to marine pollution incidents	EUSAIR countries (except BiH who is in the phase of acceptance of Contingency plan) have national Contingency plan that needs to be upgraded to a Joint contingency plan to improve the capability of reaction at possible accidents and better prevention of risks for possible accidents and also raise awareness on pollution prevention. Cross-cutting aspects: Capacity building in EUSAIR area, including communication to interested stake holders and decision makers.
	PILLAR 3 - ENVIRONMENTAL QUALITY - Protection and enhancement of natural terrestrial habitats and ecosystems	Establish protection and enhancement of natural terrestrial habitats and ecosystems, with particular attention to the ecological connectivity of blue and green corridors/infrastructure.	The flagship aims to implement activities for establishing and developing Green corridors, which are essential in the AI region for: <ul style="list-style-type: none"> improving quality of life protecting natural terrestrial habitats and ecosystems which represent harmonised coexistence of humans in AI ecosystems
	PILLAR 3 - ENVIRONMENTAL QUALITY - Promotion of sustainable growth of the Adriatic-Ionian region by implementing ICZM and MSP as well as to contribute CRF on ICZM of Barcelona convention and the appropriate monitoring and management of marine protected area		Complementary with aspects like climate change adaptation, risks prevention, public participation, open decision-making process of territorial planning, risk management, protection of sensitive biodiversity in the A-I region, setting up of transboundary marine protected areas; Setting up of ecological networks of marine protected areas, improving water quality, decreasing marine pollution (marine litter, micro plastic). This is also of national level relevance since not all EUSAIR countries have MSP and ICZM neither an approach of monitoring and management of protected areas.



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3.1 Developing and enhancing sustainable, climate resilient, intelligent and intermodal national, regional and local mobility, including improved access to TEN-T and cross-border mobility	PILLAR 2 - CONNECTING THE REGION - The Adriatic-Ionian Multi-Modal Corridors (with specific regard to green/smart port hubs concept)	The ADRIATIC-IONIAN GREEN/SMART PORT HUBS CONCEPT consists of a port network of the entire Adriatic and Ionian basin from Greece to Italy crossing along all EUSAIR countries including all the ports belonging to the core and comprehensive network of the TEN-T Corridors involved	<p>Proposed actions:</p> <p>The ADRIATIC-IONIAN CYCLE ROUTE consists of a cycling route running along the coast of the entire Adriatic and Ionian basin from Italy (all the involved Regions) to Greece crossing the EUSAIR concerned Countries (coastal network) and including its main cycle connections to the hinterland areas of the nine EUSAIR countries (inland network). The following specific objectives will be pursued:</p> <ul style="list-style-type: none"> • completing the coastal cycle route and the main cycle connections to the inland areas according to shared quality standards • development of intermodal services (mainly boat and train) to support the cyclists' journeys and sustainable tourism development • enhancement of physical and non-physical infrastructures (e.g dedicated parking lots, equipping intermodal exchange nodes, cycling information points as well as refreshment points or smart app) • set up the conditions for launching the procedure to insert the entire ADRIATIC-IONIAN Cycle Route in the EuroVelo network (only the north-eastern part is insert in EuroVelo) <p>The ADRIATIC-IONIAN GREEN/SMART PORT HUBS CONCEPT consists of a port network of the entire Adriatic and Ionian basin from Greece to Italy crossing along all EUSAIR countries including all the ports belonging to the core and comprehensive network of the TEN-T Corridors involved. In line with the goals and objectives of the European Green Deal, seaports in the A-I Region, should be seen as a key priority in pursuing resilience to climate change. On shore power supply (OPS) is already seen as a significant part of the transition to the new 'zero emission' era and as such it should be further incentivised.</p>



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			<p>Moreover, digitisation of the supply chain, via the exchange or real-time information among all involved stakeholders in conjunction with the development of ICT systems to improve and facilitate data collection in ports, will result in a more efficient and transparent supply chain ports. The following specific objectives will be pursued:</p> <ul style="list-style-type: none"> • Technology testing in ports to identify the technical and operational challenges • Mapping of local and macro regional needs and development of network of ports to be transformed in accordance with the developments of the Macroregional Transport Masterplan Development of the required infrastructure to support zero emission actions as well as promotion of interoperability among the ports of the Region through the digitisation of the provided services and the development of innovative ICT solutions to support the supply chain. • Enhance connectivity to islands from mainland and between islands, boosting short sea shipping green solutions. • Development of circular economy projects in ports finding solutions in turning waste to products due to their ideal background (proximity to large cities, industries as well as by operating as hosts' waste). <p>In many EUSAIR States the regulatory framework for the electrification of ports is either already enacted or is about to be. In fact, the proposed flagship is in line with the Alternative Fuels Infrastructure Directive (Directive 2014/94/EU) to prioritise Onshore Power Supply in TEN-T ports by the end of 2025. In addition many projects have already been completed in the Region and others are on-going, preparing the ground for the introduction of cold ironing, electric bunkering and hybrid ships across the Eastern Mediterranean Sea corridor and to exchange good practices regarding soft and hard environment-friendly solutions for a greener, safer and more efficient transport system, practices from which the proposed action could build upon.</p>



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4.1 Enhancing the role of culture and sustainable tourism in economic development, social inclusion and social innovation	PILLAR 4 - SUSTAINABLE TOURISM - Development of sustainable and thematic cultural routes/connecting cultural routes in EUSAIR AIR Cultural Routes	The scope of the flagship is to improve cultural routes governance models, and thus to improve cultural and creative tourism, stimulate de- seasonalisation and competitiveness in terms of characteristics of the offer, identified by the cultural and social uniqueness of people and places.	Harmonized distribution of tourism flows through macro-regional territories using Cultural Routes as tool for the creation of innovative diversified tourism products. The challenge is to address regional connectivity of locally micro-managed routes. Some of the proposed actions are the following:- Support to creative industries for the promotion of activities of enhancement of archaeological heritage, specific festivals or implementation and systematization of already existing festivals- Analysis of existing governance models of the CR of CoE in the AIR- Development of CR strategic governance model with action plans - Establishing CR Capacity Building Network for implementation of the strategic governance model - Diversification of the cultural routes offers related to the cruise and nautical sector- Research and study activities on the development of sustainable tourism for the creation of new products and services - Development of multidisciplinary and interdisciplinary clusters and strategies- Mapping and joint promotion of existing Cultural Routes- Organization of thematic joint events and exhibitions
	PILLAR 4 - SUSTAINABLE TOURISM - Research & development for improvement of SME's performance and growth-diversification CulTourAir	Enhance the existing system of tourism statistics on cultural tourism by development of a model for collection of data on profile, attitudes and consumption of cultural tourists and facilitate informed decision making in relation to sustainable and responsible management of the overall cultural tourism product in Adriatic-Ionian Region	Enhance the existing system of tourism statistics on cultural tourism by developing a unified and harmonized methodological framework and a data collection model that would enable AIR countries to monitor cultural tourism demand characteristics and the impacts from tourist activity to cultural resources, local economy and society, establishing new cultural tourism products



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	<p>PILLAR 4 - SUSTAINABLE TOURISM - Training and skills in the field of tourism businesses (vocational and entrepreneurial skills)</p> <p>DES_AIR</p>	Strengthening competitiveness of the EUSAIR countries by increasing the quality of education for integrated sustainable destination management	Increasing the quality of integrated sustainable destination management through development of LLL training programs and Masters' programmes: implementation of new knowledge, trainings and skills in the field of tourism especially SMEs operating in EUSAIR destinations, strengthening the potential for smart specialization (developing entrepreneurial skills and entrepreneurial mind set-up in tourism sector)
	<p>PILLAR 4 - SUSTAINABLE TOURISM - Development of the network of sustainable tourism businesses and clusters</p> <p>Green mapping for the AI region - supporting development and market access for responsible and sustainable tourism destinations and Micro/SME operations in the EUSAIR region</p>	Support to the development and promotion of quality-assessed Micro & SME tourism operations and destinations in the EUSAIR – to measure, map and improve their sustainability and competitiveness, give them visibility and market uptake	Support to the development and promotion of quality-assessed Micro & SME tourism operations and destinations in the EUSAIR - to improve their sustainability and competitiveness, give them visibility and market uptake

